

9.21.20 - 9.25.20

PUTTING HEALTHCARE INTO FOCUS

Join us virtually for a week filled with programs centered around Acute Care, Continuing Care and the Latest Healthcare Industry trends.

CPE credit hours are available for each program. Choose and register for the following topics:

MONDAY 9.21 / 10:00-11:00 AM (EST) REGISTER Accounting & Audit Update <i>Jamie Bova & Mary Katherine Buckley, Fust Charles Chambers</i> In this session we'll discuss everything you need to know regarding issued or effective authoritative literature, including the CARES Act and current accounting & auditing issues.	MONDAY 9.21 / 2:00-3:00 PM (EST) REGISTER Margin Optimization...Quickly <i>Rick Kunnes, Microscope</i> In this COVID crunch era most hospitals are facing increasing expenses and declining revenues. Hospitals need to quickly improve their cash flow, days cash on hand and operating margins. An approach such as Enterprise-Wide Margin Optimization can do just that quickly. By using carefully selected Solutions and customizing them for your hospital, cash flow and ops margins can be rapidly improved on a zero-risk basis.
TUESDAY 9.22 / 10:00-11:00 AM (EST) REGISTER Pricing Transparency - Do You Have a Clear Vision? <i>Meghan Bankowski & Terry Lang, Microscope</i> Hear an update on where the Price Transparency Final Rule stands, how to be prepared and common pitfalls to avoid in addition to our thoughts on what a publicly assessable interactive Price Transparency Tool should look like.	TUESDAY 9.22 / 2:00-3:00 PM (EST) REGISTER Who Moved My Pii (PHI)? -Finding Your Hidden Healthcare Data <i>Steve Stasiukonis, Secure Network</i> Managing the healthcare content can become a complex problem and losing track of it can be even a bigger issue. This program explains how healthcare data along with other sensitive information is often improperly stored by users and then found by threat actors.
WEDNESDAY 9.23 / 10:00-11:00 AM (EST) REGISTER Pharmacy's Finances - New Prescription Lens Required <i>Sherri (Morgan) Faber, 340B Compliance Partners</i> Large budgetary cost centers warrant nearsighted analysis. Explore pharmacy impacts to the bottom line with clear vision and updated guidance. Proper oversight of both expenses and revenue is discussed with emphasis on guardrails, accountability, benchmarks, contracts, missed opportunities, and cross-silo leadership.	WEDNESDAY 9.23 / 1:30-2:30 PM (EST) REGISTER Improving Reimbursement, Quality Scores, and Reducing Denials <i>Joanne Waters, Microscope & John Coster, Jzanus Consulting, Inc.</i> Claim denials at hospitals and health systems are skyrocketing at alarming rates. This session explores the keys to success in Clinical Documentation & Coding Validation including avoiding and successfully appealing DRG Denials.
WEDNESDAY 9.23 / 3:00-4:00 PM (EST) REGISTER What's the Cost of Not Knowing Your Cost? <i>Jeff Lambert, OI Health & Kevin Burke, Microscope</i> Declining reimbursement rates, coupled with rising expenses, require immediate focus on patient margins. In light of this pressure, hospitals often feel they lack the proper tools, culture, data and people to support managerial decision-making.	THURSDAY 9.24 / 10:00-11:00 AM (EST) REGISTER Continuing Care - Looking Ahead <i>Ellie Luker & Mike Masse, Microscope</i> What have we learned in Long Term and Continuing Care from the COVID 19 tragedy and how will our Emergency Preparedness response change in the future, as well as how to maintain mandated operating procedures.
THURSDAY 9.24 / 2:00-3:00 PM (EST) REGISTER Allied Health and Medical Education <i>Ray Luebbert and Colin Conklin, Microscope</i> Learn about the 5 criteria of a provider operated program, defining direct control of the curriculum, and controlling the administration of the program (Allied Health). Also, determine if your occupancy rate is reducing your Medical Education payments (Medical Education).	FRIDAY 9.25 / 10:00-11:00 AM (EST) REGISTER Margin Optimization in Continuing Care <i>Rick Kunnes & Mike Masse, Microscope</i> Continuing Care facilities face increasing competition, growing expenses and declining reimbursements. A successful approach to margin optimization can be implemented for your continuing care facility. This optimization process, using 100s of proven-in-practice Solutions, can be highly selective and customized to quickly maximize your facility's cash flow and operating margins on a guaranteed basis.